



POSITION TITLE: Marketing Specialist

COMPENSATION: Up to \$65,000

DATE POSTED: September 21, 2021

START DATE: November 1, 2021

OFFICE LOCATION: Toronto, Ontario

DEADLINE TO APPLY: October 12, 2021

HOW TO APPLY:

Send your cover letter and resume to hr@jsferraro.com and complete our online behavioural assessment.

WHAT WE'RE LOOKING FOR:

We're looking for a passionate marketing professional who thrives in a fast-paced, business to business environment, to join our dynamic team. A strong team collaborator en route to being a marketing visionary, the Marketing Specialist will manage and support the execution of marketing campaigns and events through digital and traditional mediums.

Having a passion for driving brand awareness, familiarity with B2B marketing principles and a keen eye for design is imperative to excel on our winning team.

WHAT YOU'LL NEED:

- ✓ At least one (1) year of experience supporting day-to-day marketing operations including media campaigns, promotions, and projects; experience in a B2B, consumer packaged goods environment is an asset
- ✓ Excellent attention to detail with a commitment to accuracy, quality, and professionalism when performing duties in a fast-paced environment
- ✓ Proven organizational, planning and project management skills
- ✓ Demonstrated ability to develop creative, original content using design programs (i.e. Adobe Creative Suite)

WHO YOU'LL WORK WITH:

In your role, you will work as a member of the Marketing and Customer Experience team, reporting to the Chief Executive Officer.

As a member of the Marketing and Customer Experience team, you will assist in the planning and execution of marketing campaigns to support the strategic growth of the organization. Adaptable and comfortable navigating priorities, **you'll** collaborate with stakeholders across the organization to bring business ideas to life.

HOW WE MEASURE SUCCESS:

While individual KPIs will be communicated to you by your manager, our business evaluates success under the 5 main areas:



Innovation



Performance and Culture



Image and Growth



Operational Efficiency



Financial Excellence

COMPANY DESCRIPTION:

J.S. Ferraro is a major niche distributor of fresh beef and pork protein, providing peace of mind to mid-to-large retailers and processors across the Americas. We provide clients with superior market insight to help them make informed decisions about their meat purchases, supported by our speculation expertise and well stocked inventory that we deliver just-in-time, everytime.